



Southland Partnership Corporation

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~OPPORTUNITY WEEKLY~ 2016 SPONSORSHIP / AD Rate Sheet

15,000+ Media Impressions Per Week:

A digital print communiqué distributed as a free press subscription publication circulated from JobCollaborative@aol.com, managed by the [Southland Partnership Corporation](http://www.SouthlandPartnershipCorporation.com), a nonprofit 501(c)(3), public benefit corporation.

Frequency: Weekly (Monday; except holidays, Tuesday)

Total Direct Circulation: 14,460:

Public Agencies (primarily job development): 50%

Small Businesses: 25%

Individuals/Job Seekers: 25%

Digital Print Bulletin Subscribers: 60%

POWER Collaborative Network members: 40%

California: 95%

Los Angeles County: 50%

Job/Training Announcement Postings – No Cost

- [IStartOnMonday.com](http://www.IStartOnMonday.com) (www.istartonmonday.com) [100,000+ new visitors per month]
- [OpportunityWeekly.com](http://www.OpportunityWeekly.com) (www.opportunityweekly.com) [9,000+ new visitors per month]
- [JobCollaborative.com](http://www.JobCollaborative.com) (www.jobcollaborative.com) [15,000+ new visitors per month]
- [POWER Collaborative Network](http://www.POWERCollaborativeNetwork.com) (www.powercollaborative.org)

Please note: Although our Internet Job Board web sites offer free posting services, the results are as good as other Internet job boards, such as Monster.com that charges \$375 per posting and CareerBuilder.com at \$419 per posting, both for only 30-days.

Monthly (4 runs-60,000)	Quarterly (12 runs-180,000)	Semi-annual (25 runs-375,000)	Annual* (52 runs-780,000)
\$400	\$1,250	\$1,750	\$2,250
CPI: \$.007¢	CPI: \$.006¢	CPI: \$.005¢	CPI: \$.003¢

* Top Position, 584 w X 200 h; all other sponsorships are subject to interior positions.

E-Newsletter Ad Specifications:

Converting film or artwork to digital format is unavailable.

- Format: JPEG or GIF format artwork.
- Animation: Please do not submit animated ads for the e-newsletter
Dimensions: 400w x 140h pixels
- File Size: 584 w X 200 h or 584 w X 150 h (pixels)
- Image should be no larger than 40k. If saving in GIF format make sure files are saved at no higher than 5-bit with dither set to none. This will ensure optimal download speed.
- URL: Any URLs referenced from within the HTML must be active.

Advertising Deadlines:

- Every Friday preceding Monday's regular distribution.



Ad Sponsorships/Sales
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Production/Announcements /Postings
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Commission and Terms
No Commission
Terms - Net 30